

The new Y.

For kids,
families,
communities.



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Grand Traverse Bay YMCA

3000 Racquet Club Drive, Traverse City, MI 49684

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www.qtbayymca.org | 933-9622

Y TO BUILD NEW TENNIS CENTER!

Laughter can be heard coming from the Y's tennis courts, as friends get together to play doubles games or in leagues. Determination can be seen on the faces of young and old players, trying to learn and perfect the game taught by a highly qualified staff. Tennis is truly a sport that serves all ages and can be played throughout a lifetime. Wally Bruder, 90, plays every other day with his foursome at the Y.

Y Tennis produces excellence in many forms. Our junior program currently has 5 top-ranked Midwest tennis players and coaching them are two USPTA certified professionals who are current tour players. We have had other victories as well: players that have lowered their cholesterol level or lost those extra pounds that their doctor has been on them about. Y Tennis is beneficial to countless children and community members.

We need more courts and a new facility to accommodate the ballooning regional need!

The New Y facility will feature six indoor tennis courts, doubling the size of the current Y tennis facility to meet this community. "Nearly 40 percent of our current YMCA membership is related to tennis," said YMCA board chair, Nick Edson. "Y Tennis is our biggest and most cost-effective program, and right now the need for more indoor tennis is great."

The new Y Tennis Center will shorten the waiting list for lessons, give the Y the capability to host tournaments, and allow additional time slots for "contract time." More courts will mean more exercise, more lessons, more champions, and more fun for people of all ages. Outdoor courts will also be built to accommodate tennis and pickleball play.

"We need a lot of things, but tennis is a very important need," said recreational Y Tennis player Phil Knapp.

The Y has the vision to satisfy this need, but to make this vision a reality we need your support! It is time to build the New Y now through donations to the capital campaign!

by Allison Knopp, Y Marketing and Media Intern



The 9:00 am Tuesday Tennis Group at current Y facility.

The new Y.

Why a new YMCA?

According to Tom Van Deinse, CEO, Grand Traverse Bay YMCA:

The towns of Niles and Buchanan are bookends across US-31 on the Michigan/Indiana border and together approximate the population of Traverse City. A new YMCA facility was built there four years ago, and what has it meant to the communities?

It's meant that 9,000 members have a place to stay healthy and connected while they have fun in the gym, pool, or basketball courts. Their new Y serves almost everyone in the community.

Wouldn't it be great if the Grand Traverse Bay Area had a facility like that?

The Cadillac YMCA facility has been newly opened for one year, and what has it meant to the community?

It's meant that some 1,100 lives have been changed and every kid in the surrounding area has a chance to learn to swim. It's meant that parents have a safe and nurturing environment for their young children, where values-education is every bit as important as sports education.

Wouldn't it be great if the Grand Traverse Bay Area had a facility like that?

The new Y in downtown Grand Rapids, the new Y in Ann Arbor, the new Y in Port Huron – they all continue to flourish even in these tough economic times because they were built to meet community need just when the community needed it most.

The Grand Traverse Bay Area communities need our new Y now. User groups from teens to tots, from senior

pickleball players to future basketball stars, from tennis families to outdoor sports teams are all in need of the kinds of facilities our new Y will offer.

Of course, aquatics facilities rank top on the list. In an area surrounded by water, 40% of our seventh graders can't swim 25 yards. We can fix that critical problem, but we need the new Y to do it.

All of the new Ys in Michigan have had the same community effect, so we know that the day we open the new Grand Traverse Bay YMCA facility, our live-changing programs will triple, reaching more than 30,000 kids, adults, and seniors. Each one will have a personal YMCA success story to tell.

So, when will the Grand Traverse Bay Area finally have a new Y facility? One half of the \$12 million needed has been raised, and YMCA volunteers are working hard to raise the remaining \$6 million. The sooner the money is raised, the sooner the facility will be built, and the sooner the community will benefit.

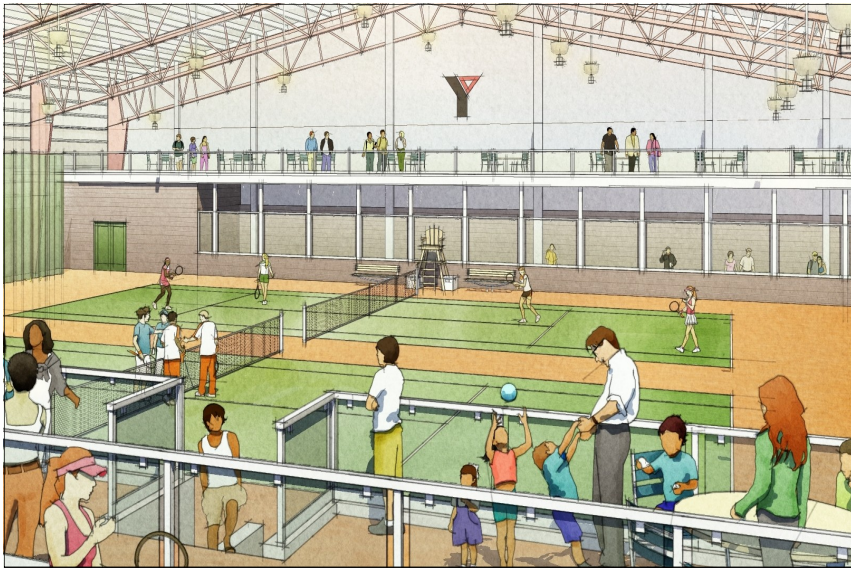


Tom has been the CEO of our YMCA since 2000. He has nearly 30 years experience in recreational facilities management. Tom has been a life-long tennis teacher, player, and pro.



Since 1964, the Grand Traverse Bay YMCA has been a charity that has served the region's needs. Our mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all.

New Y Essential Phase:



New Y Tennis Center:

- Six indoor tennis courts
- Bi-level courts
- Multi-level spectator seating

In addition ...

- Outdoor tennis and pickleball courts



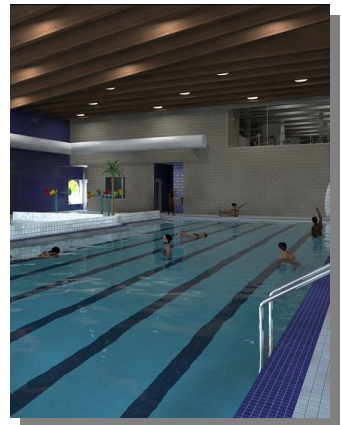
Essential Phase Highlights

Aquatics

- Competitive pool
- Diving well
- Learn-to-swim pool
- Hot tub spa
- Spectator Seating

Health & Fitness

- Youth fitness area
- Multi-purpose exercise room
- Aerobics studio (indoor and outdoor)
- Fitness evaluation room
- Free weight, selectorized, and cardio areas



Additional Features

- Two outdoor athletic fields
- Child Watch (Babysitting)
- Atrium Lobby Space
- Family Locker Rooms
- Plenty of Parking
- Chapel ... and more



A concept drawing of the Aquatics Center.

Make or increase your gift:

www.4good4ever.org

231-935-4066

through the Community
Foundation.



**Grand Traverse Bay YMCA
3000 Racquet Club Drive
Traverse City, MI 49684**

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Concept drawing of the New YMCA!



The concept picture above represents the first “Essential” phase of the new YMCA building project in Garfield Township on Silver Lake Road. This picture is taken from the view of the Meijer Athletic Fields. These fields are already built and ready for play this fall. **The completion of the construction will take place as the balance of the donations are received.**

Thank you to our New YMCA donors!

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For kids, families, communities.
The new Y.

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In memory of J.Paul Ameal

October 22, 2010

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**Get more information
on-line at:**

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The New Y Aquatic Center will provide the opportunity for people of all ages to experience programs that build healthy spirit, mind, and body for all.